

Master in Business Administration

Let purpose power your future

IMD / Real learning
Real impact



A portrait of Professor Omar Toulan, a middle-aged man with grey hair, wearing a dark suit, white shirt, and blue patterned tie. He is smiling and looking directly at the camera. The background is a blurred office setting.

Message from your Dean

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IMD stands for leadership, and we aim to provide each MBA student with a personalized and experiential leadership journey that pushes them to question assumptions and identify what really drives them. Our goal is to help foster reflective and responsible leaders who will not only transform their organizations but also have a positive impact on society.

Welcome to the IMD MBA

On your learning journey, you will gain knowledge from a wide range of teaching experts with diverse backgrounds, talents, and cultures. Our MBA program is constantly evolving to ensure it offers you the best of the latest research, trends, and business insights.

All our faculty operate an open-door policy, giving you direct access to experts in your fields of interest. Many of your modules will include insights and topics brought in by guest speakers. These business leaders provide an overview of their company and industry, describe their careers and the challenges they have faced, and offer advice and tips on current business issues.

A handwritten signature in blue ink that reads "Omar Toulan".

Professor Omar Toulan
Dean of MBA Program

Let purpose power your future

The IMD MBA offers you a personalized and experiential learning journey with leadership at its core. No matter the direction you seek for your career, our program will focus on advancing your professional development, providing you with critical business knowledge and developing the reflective and responsible leadership skills you need to transform organizations and society.



1 year, Jan - Dec



Full time,
on campus



Lausanne,
Switzerland

You'll learn from some of the world's best faculty experts and influential speakers, make lifelong connections with your peers, and tap into IMD's diverse and global community that challenges what is and inspires what could be. IMD has triple accreditation and is internationally recognized.



The biggest take-away for me from the MBA was the personal growth journey it took me on. It was an opportunity for me to really understand who I am as a person and what value I bring to a team.



Carla Venter
MBA 2021
South Africa

IMD MBA difference

Unlock your potential with the four pillars of the IMD MBA experience

Reflective and responsible leadership

Maximize your professional impact through our leadership stream and work with a dedicated personal coach to develop your self-awareness and leadership skills. Learn to make difficult decisions, balance needs, anticipate short and long-term consequences, inspire transformation within organizations, and create a lasting impact on society.

Experiential learning

Over 40% of your learning takes place outside the traditional classroom. Build your knowledge and apply it in real-time. Work with top management of multinationals to help solve critical issues, explore the entrepreneurial world by working with selected start-ups, and develop new skills through week-long, hands-on labs.

Individualized attention

Get custom tailored support, individualized coaching, specialized career counseling alongside individual sessions with a psychoanalyst. Our small and select class size means we get to know you from the application process onwards.

Sustainable impact

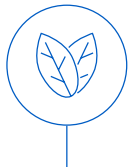
Master the essential knowledge and skills to bring sustainability to your organization and career. Throughout the year, you will develop your critical thinking and improve your ability to make complex and ethical decisions that will impact your program experience and future.



Sustainability at the core

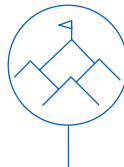
Build critical skills to drive sustainable impact

Sustainability is woven into the MBA program and developed throughout the year. We develop future leaders who challenge what is, and inspire what could be, to contribute to a more prosperous, sustainable and inclusive world.



Sustainability journey

Throughout the year, you will build on critical sustainability skills that all leaders must possess. Develop critical thinking and enhance your ability to make difficult and informed decisions.



Mountain experience

The MBA class spends 2.5 days in the Swiss alps at the start of the program, for an introduction of the sustainability agenda and key concepts, and experiential activities.



COP simulation

The COP28 simulation is a two-day simulation in June of the next COP28 meeting.



Experiential lab

The science behind sustainability is a two-day lab in March providing key scientific concepts related to sustainability.



Leadership stream

Lead at your full potential

As you learn reflective and responsible leadership, you will gain the skills and tools to positively impact your career. Participate in on- and off-campus experiential exercises, personal coaching, peer learning, and projects, including a team-building leadership lab at the start of the year to launch you into your leadership journey.

Intrapersonal leadership

Develop your self-awareness and better understand your personal leadership style through in-depth self-analysis and individual sessions with a psychoanalyst.

Interpersonal leadership

Learn how group dynamics affect performance, understand power management, and cultivate effective interpersonal influence with insights and feedback from your peers, professional coaches, and faculty.

Extrapersonal leadership

Train your resilience and learn how to deal with the challenges and ambiguities of our world as you explore your values and develop a vision for leading teams and organizations.

Start-up projects

Dive into the innovative world of entrepreneurship

In a team of 5, you will focus on team-based projects, a primary part of your learning and coursework. You will work with one of 15 start-ups selected through IMD's annual start-up competition and help them solve the company's primary challenges.

Your project could come from a variety of sectors and issues, such as developing the market entry strategy for a biomedical product; fine-tuning the value system for an SAP service company; or empowering smallholder farmers in Ghana to create value via the cocoa fruit's untapped social, environmental, and culinary potential.

Our entrepreneurial MBA students can also submit their start-up ideas through the IMD Venture Award, a competition that provides start-up funding and expertise. In the most recent Swiss Top 100 report, IMD-supported start-ups captured 39 of the 100 places, including 3 out of the top 10 and 5 of the top 25 scaleups.

MBA Venture Award

With the 2022 launch of the MBA Venture Award, IMD alumnus and serial entrepreneur Thierry Maupilé intends to help MBA candidates embrace entrepreneurship in a new way, by providing the financial support and mentorship to grow a business idea that will bring benefit to society.

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What I am going to look at is not so much the idea itself, because good ideas don't always translate into successful ventures, but it's about the team.



Thierry Maupilé
MBA 1988
France

Discovery expeditions

Expand your global awareness and engage where the future is being shaped

Travel to innovative tech hubs to understand how today's challenges and opportunities are shaping the future of business.

Discovery expeditions broadens your global perspective by taking you to innovative centers around the world. You will have the opportunity to explore diverse businesses and specialized industries and develop your understanding of global challenges and opportunities.

Confront

the risks of the greatest business upheavals and transformations of our time.

Reflect

on the opportunities and challenges of innovation and globalization.

Develop

a stance on how to make a positive impact.



International Consulting Projects (ICP)

Resolve real business problems and generate high impact

You and your multicultural, multidisciplinary MBA “consultant” team will work with top management to develop novel solutions with real impact for your client. Supported by an experienced faculty member, you and your team will complete an intensive, full-time, seven-week consulting assignment to find and present a solution to a real issue for a multinational client.

Your project, which can take you anywhere in the world, will include an in-depth assessment of the industry and market, appraisals of the primary issues, reviews and evaluations of strategic options, recommendations, and a final presentation for implementation and stakeholder engagement.

1980

since

700⁺

projects

160⁺

industries

70⁺

countries





In-depth experiential labs

Develop key skills to drive innovation and sustainability during two week-long labs

Innovation and leadership lab

Innovation is brought to life by addressing real-world issues. You will embark on a challenge designed to provide you with the opportunity to explore new angles of leadership and sustainability whilst experiencing how innovation really works in practice and impacting a current organization.

Digital analytics lab

Part of making the right decisions as a leader requires some hands-on knowledge of programming and digital technologies. You will compete in teams with your fellow students, as you learn Python programming skills and put them into practice in an assignment which will include Big Data, Machine Learning, and AI.

Your career development

Even before you apply until well after graduation, the IMD career development center is on hand to help you build a solid foundation, craft a career strategy, and prepare to meet and interview with global recruiters.

You will be paired with an individual career advisor and a leadership coach to help you better understand what drives you and what environment you will thrive in best. There are three steps to our approach:

- 1 Your foundation
Knowing yourself
- 2 Your career strategy
Exploring your options
- 3 Your strategy execution
Applying and interviews



An MBA that starts with you

You are

a leader
a changemaker
a self-starter
a global thinker

As an IMD MBA applicant, you have unique goals, strengths, and contributions to bring to our diverse and purpose-driven MBA class:

You are smart, determined, and have an international perspective.

You have solid prior experience, achievements, and leadership potential.

You want to build your skills to accelerate your career.

You want to optimize your career in your current field or a new one.

You recognize the challenges of a changing world and its opportunities.

You have a strong desire to help shape society and our future.



Your class and future network

What a typical class looks like



100-120

students

25-34

years of age

6

average years of professional experience

46

nationalities

680

average GMAT score

29.9

average age of participants

37%

females

63%

males

Source: IMD Career Development Team -2024 MBA class.

Where our past students came from

An international and culturally diverse group



Source: IMD Career Development Team -2024 MBA class.

What our graduates say



Peter Holt Theisen
MBA 2022
Denmark



IMD offers an eminent focus on leadership, digital competencies, entrepreneurship, and a strong global outlook to equip future leaders who want to make a difference for the world's challenges.



Carla Venter
MBA 2021
South Africa



The biggest take-away for me from the MBA was the personal growth journey it took me on. It was an opportunity for me to really understand who I am as a person and what value I bring to a team.

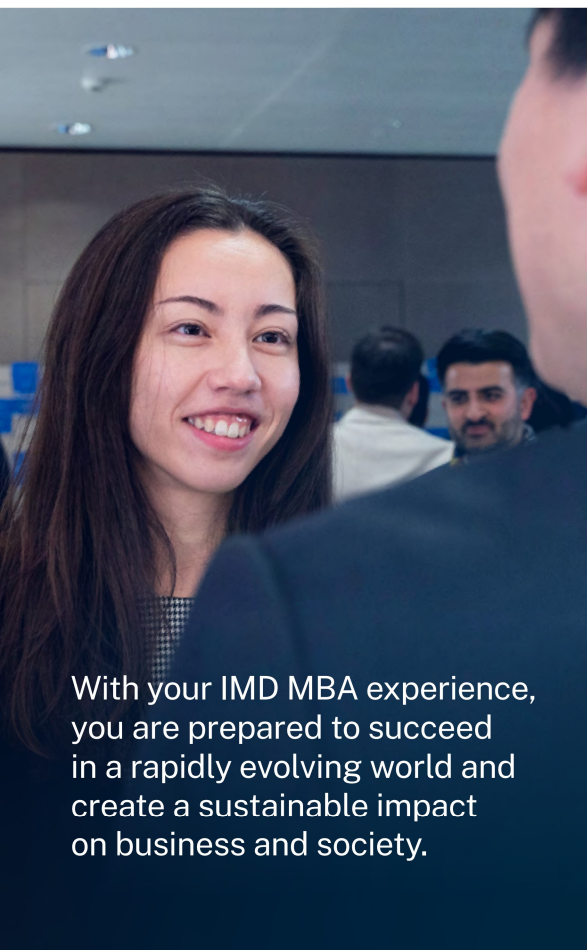


Harita Byluppala
MBA 2020
India



Unlike any other program, IMD's leadership stream builds awareness of self and others through continuous feedback. Having found what I was looking for, I chose not to apply to any other school.

Where can the IMD MBA take you?



Salary increase

90%

employed within 3 months

72%

salary percentage increase

171,116 USD

weighted salary

9.59

overall satisfaction

89%

aims achieved

Source: FT MBA 2023

Industry progression

40%

of our MBA students transitioned into consulting roles after graduation.

21%

of our MBA students moved into finance or accounting roles post-graduation.

10%

of MBA graduates pursued general management roles.

Source: Career Development Team - MBA 2022

Career destinations

A significant share of graduates joined prestigious consulting firms such as McKinsey & Company, Bain & Company, Oliver Wyman, and Strategy&.

A selected cohort of our alumni found opportunities at firms like Ernst & Young, Johnson & Johnson, Danone, and Barry Callebaut across various sectors.

A subset of our graduates has made their mark at global organizations like the World Economic Forum and IFC - International Finance Corporation (World Bank Group).

Admissions process



Admissions

The admissions process has been specifically designed to offer a more in-depth, mutual opportunity for us to get to know each other better. It is your chance to explore the MBA program and get an insight into what the experience might mean to you personally.



Assessment challenges

IMD offers an alternative application route through assessment challenges. These competition-style events aim to drive diversity in the class, and each one comes with a unique scholarship opportunity.

Application deadlines

15 Jan - Early application fee waiver

15 Feb

15 April

15 June

15 Aug

15 Sep

15 Oct

Challenges application deadlines

[Learn more](#)

For detailed information on the challenges and important deadlines, please visit our website.



Student and campus life

MBA students have a wide choice of community, cultural and personalized clubs and activities based on the interests of each MBA class available on and off campus.



Setting-in support, visas etc.

Student well-being

Clubs and activities



Lifelong friendships

Cultural diversity, smaller class sizes

Social and sports activities



Interesting guest speakers

Friendly cafeteria and terrace
and top restaurant

Tuition fees

CHF 80,000

An additional mandatory fee of CHF 17,500 encompasses all program and project expenses for the year, including a three-course lunch and refreshments on academic days at the IMD on-campus restaurant and cafe. This ensures that you can fully concentrate on your MBA experience without any financial distractions.

Included in tuition fees

- Relocation and visa advice
- Access to facilities and unlimited complementary beverages at cafeteria
- 3-course lunch at IMD restaurant Monday to Friday
- Personal development and learning materials
- IMD-organized travel and accommodation expenses for your discovery expeditions, mountain trip, and International Consulting Projects (ICP)

[Apply now](#)

Financing and scholarships

IMD encourages high achievers worldwide who may not have the financial means but do have potential, drive, and passion. We are committed to fostering growth in diversity through our merit and need-based MBA scholarships and helping you to explore funding solutions.

[More information](#) ↗

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I am honored to receive the Nestlé Scholarship for Women, which has enabled me to advance my personal and professional ambitions. The scholarship will help me to pursue an international career in Europe and gain a different global perspective on changing trends and evolving business models.



Aanchal Khurana
MBA 2022
India

75%

of women are awarded an MBA scholarship.

61%

of IMD scholarships are merit-based.

59%

of IMD students receive a scholarship.

Source: 2022 MBA class.

Challenging what is and inspiring what could be



About IMD

The International Institute for Management Development (IMD) has been a pioneering force in developing leaders who transform organizations and contribute to society since it was founded more than 75 years ago. Led by an expert and diverse faculty, with campuses in Lausanne and Singapore as well as a Management Development Hub in Shenzhen, IMD strives to be the trusted learning partner of choice for ambitious individuals and organizations worldwide. Our executive education and degree programs are consistently ranked among the world's best by the Financial Times, Bloomberg, Forbes, and others. Our leading position in the field is grounded in our unique approach to creating *real learning, real impact*. Through our research, programs, and advisory work we enable business leaders to find new and better solutions: *challenging what is and inspiring what could be*.

Learn more



28,000⁺

executives come to IMD each year from 120+ countries and virtually every industry.

1,700⁺

organizations trust IMD to develop their leadership talent each year.



Most published institution in Harvard Business Review and MIT Sloan Management Review.*

130,000⁺

alumni in over 180 countries form a powerful network of global connections and opportunities.

91%

of participants report significant personal impact from attending an IMD program.**

98%

of participants would recommend IMD to a friend or a colleague.**

*After HBS and MIT authors, 2019-2023.

**Survey of 2023 participants.



Start your journey

Want to know if our MBA is right for you?

Get to know us better at one of our complimentary masterclasses or info sessions. This is an excellent opportunity to learn more about your potential IMD MBA experience. Let our dedicated recruitment and admissions advisors answer your questions and give you application and funding advice.

Apply for the IMD MBA Start the application process

Apply

Join an online event

Online Event

Contact

Schedule a call