

Master of Business Administration

You bring the ambition.
We build the leader.

IMD / Real learning
Real impact



#1

MBA in Europe & Middle East
2026-2027
Bloomberg Businessweek

Contents

Introduction	03
How the program works	04
Career development	05
Leadership skills	06
Functional skills	08
Transversal skills	09
Program timeline	10
The world in your classroom	11
Innovation and entrepreneurship	12
Sustainability	14

Future Lab in Singapore & Shenzhen	15
The Global Network for Advanced Management	16
Student life	17
Admissions process and deadlines	18
Fees, financing, and scholarships	19
About IMD	20
Start your journey	21



You bring the ambition. We build the leader.

 1 year, Jan-Dec |  Full time on campus |  Lausanne, Singapore & Shenzhen



What's your ambition?

You are good at what you do, and you have reached the point where you want more. The leaders pulling ahead of you are not necessarily more talented. They have developed capabilities you have not had the structure, space, and network to build yet. This year gives you all three.

Your ambition is already there. What this year builds is the leadership to match it, at an accelerated pace.

What can you expect?

In a class of 90, you have direct access to faculty who teach and advise the leaders of global organizations, executives who come through campus every week, and a personal coach working with you throughout the year, including 20 hours with a psychoanalyst.

Your career advisor starts building a picture of your goals, and what it will take to reach them, before you even arrive. And the 89

people in your cohort are the beginning of a network that ultimately spans 145,000 alumni across 180 countries. More than 40% of the program happens outside the classroom: consulting projects with multinational clients, start-up assignments, leadership simulations, and a month between Singapore and Shenzhen. Attention, access, and application. That is what the year is built on.



I just really wanted to be the best version of myself again. I wanted to be challenged, be outside my comfort zone, and surrounded with the right people.



Daniel Keat
MBA 2025
New Zealand

What you're building

The leader you become here is *built in partnership with*:

- Faculty who bring direct knowledge of how major organizations make decisions.
- A personal coach working with you throughout the year.
- A cohort who will challenge your assumptions and open doors.
- An executive ecosystem that connects you to the people running the industries you want to lead.

1

Leadership skills

You learn what kind of leader you are, where that serves you, and where it does not. Learn to make difficult decisions, balance needs, anticipate short- and long-term consequences, inspire others and transform organizations.

2

Functional skills

Build your business acumen: understand the core concepts and processes necessary to run and grow a business effectively.

3

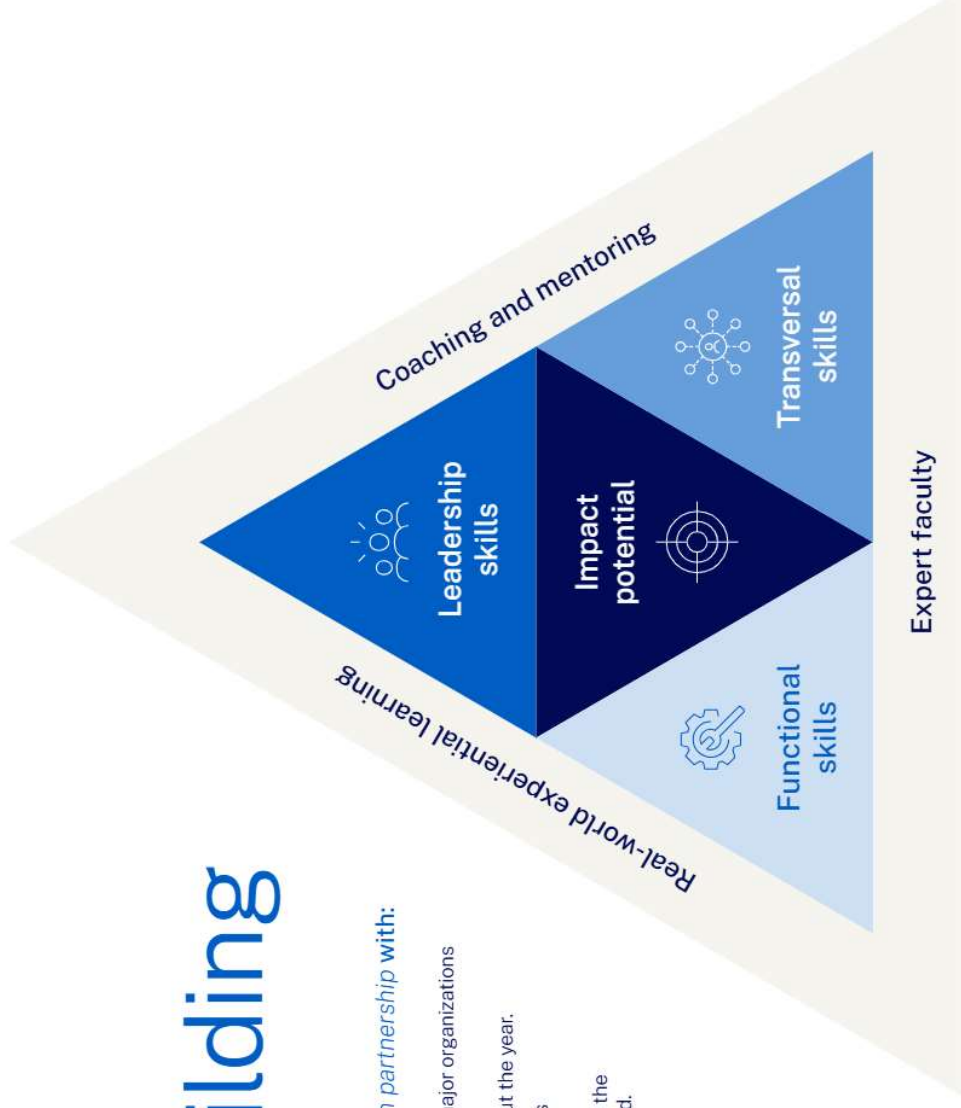
Transversal skills

Problem solving, critical thinking, communication, decision making: Develop essential skills that are transferable across different industries and job functions. These skills will be graded and tracked across the year.

4

Impact potential

You'll become an inspiring leader who can make informed, strategic decisions and drive significant impact within any role and organization you chose.



Where can the IMD MBA take you?

80%	92%
receive at least one job offer within three months of graduation	of MBA graduates switch role, industry, and/or geography after the MBA
\$180k	92%
median salary after graduation (USD PPP)	average salary increase within three years of graduation

Our career team begins working with you as soon as you accept your place. Before you set foot on campus, your personal career advisor is already building a picture of where you are, where you want to go, and what is actually standing between the two.

The year follows a structured arc. You map your direction: your values, your transferable strengths, the markets you want to target. Then you build the tools to enter those markets credibly: positioning, personal brand, interview technique, targeted outreach and more.



Your career is so much more than just your job. It's also where you are, how that impacts your relationships, your lifestyle. My advisor was there for me through interviews, on weekends, and when I had to choose between a Bain offer and my own company. That kind of support is irreplaceable.



Somerset Jarvis
MBA 2025
Canada



Receive 1-to-1 career advice and strategy sessions.



Broaden your career vision and opportunities.



Join workshops on key career development skills.



Get connected with experts, faculty, Executives-in-Residence and alumni.



Access networking and recruitment events that harness IMD's global eco-system.

* Class of 2024

Leadership, lived.

The year begins with a leadership lab: a full immersion into on-campus and off-campus experiences before the formal curriculum kicks in. That sequence is intentional. You need to understand yourself as a leader before you can develop the capability the program requires.

Throughout the year, you work with a personal coach and a psychoanalyst, both structured into the curriculum, not offered as peripheral support. You build intrapersonal skills alongside interpersonal ones: self-awareness, honest assessment of how you lead under pressure, how to work across cultures, manage conflict, and create the conditions for a high-performing team rather than simply being part of one.

That is what the leadership stream is designed to produce: a clearer, more honest version of you as a leader.



Intrapersonal skills
Who you are as a leader, and where that needs to change.



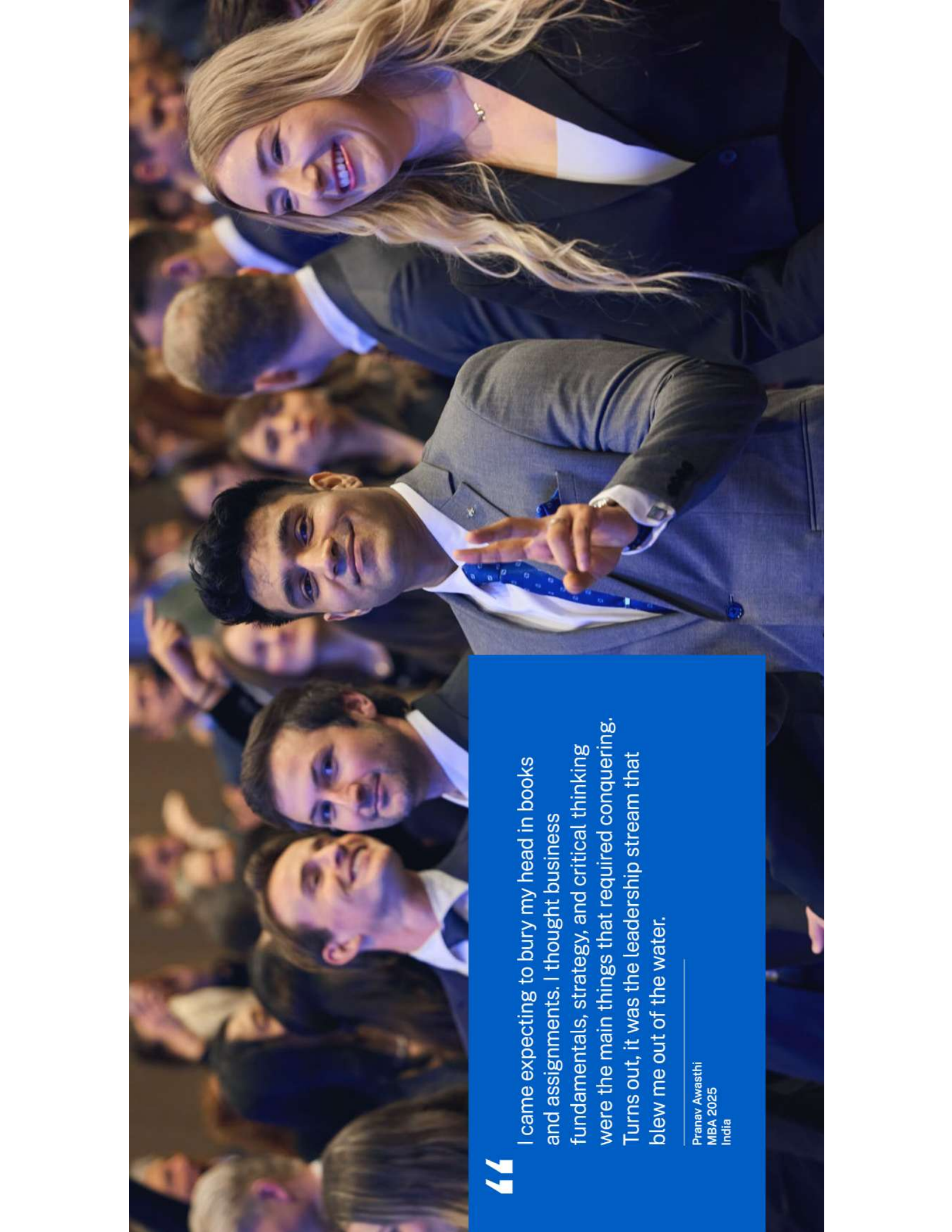
Interpersonal skills
How to lead across differences, manage conflict, and build genuine inclusion.



Teamwork skills
What it takes to form and lead high-performing teams across perspectives and cultures.



Effective expression
How to communicate with enough clarity and conviction to motivate the people around you.



“

I came expecting to bury my head in books and assignments. I thought business fundamentals, strategy, and critical thinking were the main things that required conquering. Turns out, it was the leadership stream that blew me out of the water.

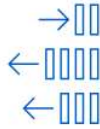
Pranav Awasthi
MBA 2025
India

Build your business acumen

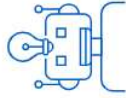
You cannot lead what you do not understand.

The functional curriculum gives you grounding in the core disciplines: accounting, finance, economics, strategy, marketing, operations, statistics, entrepreneurship, digital, and sustainability. You don't learn these as isolated modules, but as connected systems with real interdependencies.

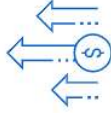
The goal is to give you enough fluency to ask the right questions, read the room in any function, and lead people who know more than you do in their specific domain.



Accounting



Digital / AI



Economics



Entrepreneurship



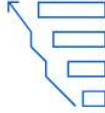
Finance



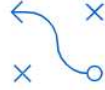
Marketing



Operations



Statistics



Strategy



Sustainability

Adapt to future challenges with agility

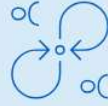
**Every industry changes.
Every role changes.**

What does not change is the need to think structurally, communicate with precision, make decisions under uncertainty, and solve problems that do not have a clean answer.

By developing your transversal skills you'll be ready to tackle challenges and seize opportunities across a wide variety of industries and roles with confidence.



Systems thinking



Divergent and convergent thinking



Pattern recognition



Quantifying strategies



Structured problem-solving



Asking good questions



Decision making



Storyboarding and storytelling



Visioning and scenario planning



Strategic presence and presentation

Your learning journey



Your class and future network

90  Students

25-36
Average age

34%
Females

66%
Males

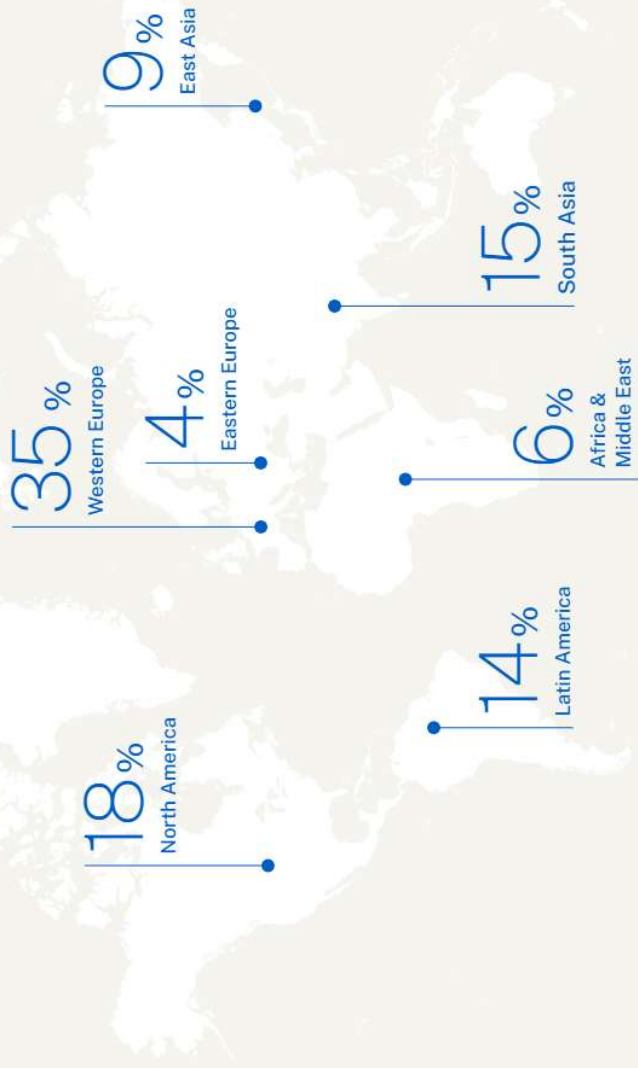
34
Nationalities

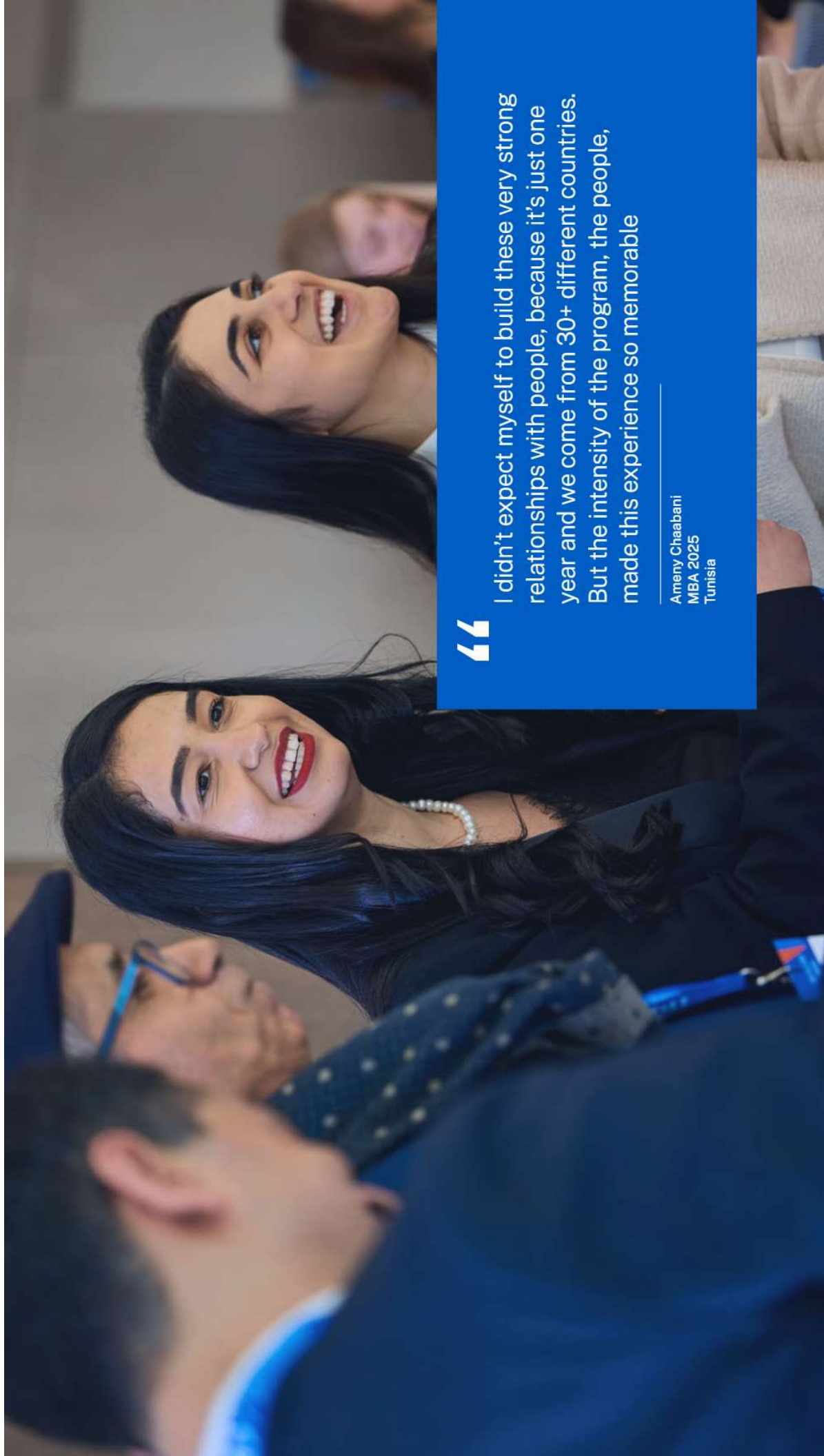
6
Average years
of professional
experience

615
Average GMAT
score

Where our students come from

An international and culturally diverse group





“

I didn't expect myself to build these very strong relationships with people, because it's just one year and we come from 30+ different countries. But the intensity of the program, the people, made this experience so memorable

Ameny Chaabani
MBA 2025
Tunisia

Resolve real business problems and generate high impact

International Consulting Projects (ICP)

You and your multicultural, multidisciplinary MBA team will work with top management to develop innovative solutions with real impact for your client. Supported by an experienced faculty member, you and your team will complete an intensive, full-time, seven-week consulting assignment to find and present a solution to a real issue for a multinational client.

Your project, which can take you anywhere in the world, will include an in-depth assessment of the industry and market, appraisals of the primary issues, reviews and evaluations of strategic options, recommendations, and a final presentation for implementation and stakeholder engagement.

1980	750 ⁺	160 ⁺	70 ⁺
since	projects	industries	countries

Start-up projects

In small groups, you will focus on team-based projects, a primary part of your learning and coursework. You will work with start-ups selected through IMD's annual start-up competition and help them solve the company's primary challenges.

Your project could come from a variety of sectors and issues, such as developing the market entry strategy for a biomedical product, fine-tuning the value system for an SAP service company, or empowering smallholder farmers in Ghana to create value via the cocoa fruit's untapped social, environmental, and culinary potential.

In the most recent Swiss Top 100 report, IMD-supported start-ups captured 39 of the 100 places, including 3 out of the top 10 and 5 of the top 25 scale-ups.

Drive sustainable impact



Sustainability is an imperative for modern business. Woven into the MBA curriculum and developed throughout the year, you'll learn skills to balance environmental and societal challenges, develop innovative solutions and integrate them into your decision-making. You'll begin with a unique mountain experience in the Swiss alps, for an introduction of the sustainability agenda, key concepts, and experiential activities.

Create a sustainable future

Equip yourself with the skills to make a lasting difference by integrating environmental sustainability, ethical leadership, and social responsibility into business practices.

Ethical decision-making

Lead with integrity; learn to navigate the complexities of sustainable practices within business objectives, covering stakeholder mapping, sustainable finance, and building resilient organizations.



Today's societal issues demand modern leaders to build more resilient business models that leverage the interdependencies between people, planet, and profit. At IMD, we equip future leaders with the skills, mindsets, and frameworks that will help them establish priorities, create value, and make their business future-fit.



Sophie Bacq
Professor of Social Entrepreneurship
and Coca-Cola Foundation Chair
in Sustainable Development

Build your global awareness

Experience innovation in action at the Future Lab in Singapore and Shenzhen, where business meets breakthrough technology. This unique 1-month residency module is an integral part of your MBA, designed to deepen your understanding of global business practices and the pivotal role technology plays in shaping industries.



Explore technological frontiers

Gain invaluable insight from expert faculty into the cutting-edge topics of digital transformation, data analytics, machine learning, and AI and how they help drive successful innovation strategies.



Connect with global leaders

Visit leading companies such as Google, Paypal, and JLL to see first hand how technology is transforming traditional business sectors.



Understand government-business synergy

Learn about the unique partnership between the public and private sectors in Singapore, which propels technological advancement and creates a thriving business ecosystem.

Expand your global network

The Global Network for Advanced Management (GNAM) is a powerful platform created by 32 of the world's leading business schools in direct response to globalization and the need for business leaders to develop an ability to think globally, act across borders and understand how global trends will affect them.

Designed to foster collaboration and leverage resources from business schools across the globe, GNAM helps develop a broader understanding of the differences between markets and an ability to cultivate connections with diverse stakeholders.

Through a wide range of on-campus and virtual electives, to team projects and student competitions, you'll be able to further develop your cross-cultural perspectives and expand your global network.

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



33

top business schools



30

countries

The value of the Global Network is greater than ever. No business school, no matter how well-resourced, can cover the entire globe in terms of expertise. By connecting and sharing expertise, we extend our lines of sight and can better prepare students for a world of global challenges.



David Bach
President of IMD, Nestlé Professor of Strategy
and Political Economy
Founding member of GNAM



Experience a vibrant community

Your MBA program extends across continents for a unique blend of cultural and business experiences that enrich your learning journey.

The IMD campus is in Lausanne, Switzerland, a dynamic regional capital, a hub for technology and innovation, and home to many sports organizations such as the International Olympic Committee.

You'll also experience the vibrant Asian hubs of Singapore and Shenzhen during the Future Lab.

You may even venture further afield thanks to the many opportunities available through the Global Network for Advanced Management.

You will have endless opportunities to connect with others and create lasting memories as you enjoy your IMD MBA experience:



State-of-the-art facilities tailored to boost your academic success



Student-led clubs and extra-curricular activities



Cultural experiences, local festivals, sports and outdoor activities



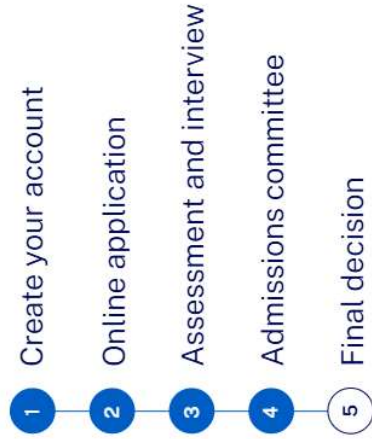
Fitness and recreation: on-campus gym and student well-being



Networking events: with guest speakers, alumni, and industry professionals

Admissions

You bring your unique goals, strengths, and potential to your MBA class - ready to shape and be shaped by the experiences and people around you. The admissions process has been specifically designed to offer a more in-depth, mutual opportunity for us to get to know each other better. It is your chance to explore the MBA program and get an insight into what the experience might mean to you personally.



Requirements

Bachelor Degree and Transcripts

Work experience (2 years minimum)

GMAT/GRE/GMAC Executive Assessment

English Proficiency

Recommender

CV

Application deadlines

26 January

16 March

4 May

13 July

7 September

12 October

For more detailed information about the deadlines and admissions please visit our website.

Learn more



Tuition fees

CHF 97,500

Fees are all-inclusive and cover all program and project related expenses for the year, so you can focus entirely on your MBA experience.

Apply now

Included in the tuition fees:

- | | |
|--|---|
| ✓ Pre-MBA learning program | ✓ International Consulting Projects |
| ✓ All books & learning materials, including personalized business cards | ✓ Leadership & career coaching, including 20 hours with a personal analyst |
| ✓ All your personal development and learning materials | ✓ Access to IMD's world-class campus facilities and services throughout the program |
| ✓ IMD-organized travel and accommodation expenses, e.g. mountain trip, Future Lab Singapore and Shenzhen | ✓ Coffee breaks and lunches during on-campus days in Lausanne |

Financing, scholarships, and bursaries

IMD encourages high achievers worldwide who may not have the financial means but do have potential, drive, and passion. We are committed to fostering growth in diversity through our merit scholarships, need-based bursaries and helping you to explore funding solutions.

More information 



The scholarship gave me both the confidence and support I needed to take this step and continue my professional development. That so many scholarship opportunities at IMD are created by IMD Alumni signals the value that IMD adds and the mark it leaves on each person. IMD is a school that lives up to its name –real learning, real impact!



Sebastian Wilson
MBA 2024 candidate
Staton Scholarship laureate

48%

of students received a scholarship or bursary

>50%

of scholarships are awarded to women

Challenging what
is and inspiring what
could be, we develop
leaders who transform
organizations for a more
prosperous, sustainable,
and inclusive world.



About IMD

The International Institute for Management Development (IMD) has been pioneering leadership development for nearly 80 years. Founded by business for business, we are an independent university institute with Swiss roots and global reach. Operating from Lausanne with strategic hubs in Singapore, Shenzhen, and Cape Town, IMD works with 20,000+ executives from 120+ countries annually. Our 145,000+ alumni form a powerful global network. Consistently ranked among the world's top business schools, IMD bridges cutting-edge research with real-world application to help leaders solve problems, scale solutions, and drive impact. Real Learning for Real Impact.

Learn more



20,000⁺
executives come to IMD
each year from 120+ countries
and virtually every industry.



Most published institution
in Harvard Business
Review and MIT Sloan
Management Review.*

94%

of participants report
significant personal impact
from attending an IMD
program.**

*After HBS and MIT authors, 2020-2025.

2,000⁺
organizations trust IMD
to develop their leadership
talent each year.

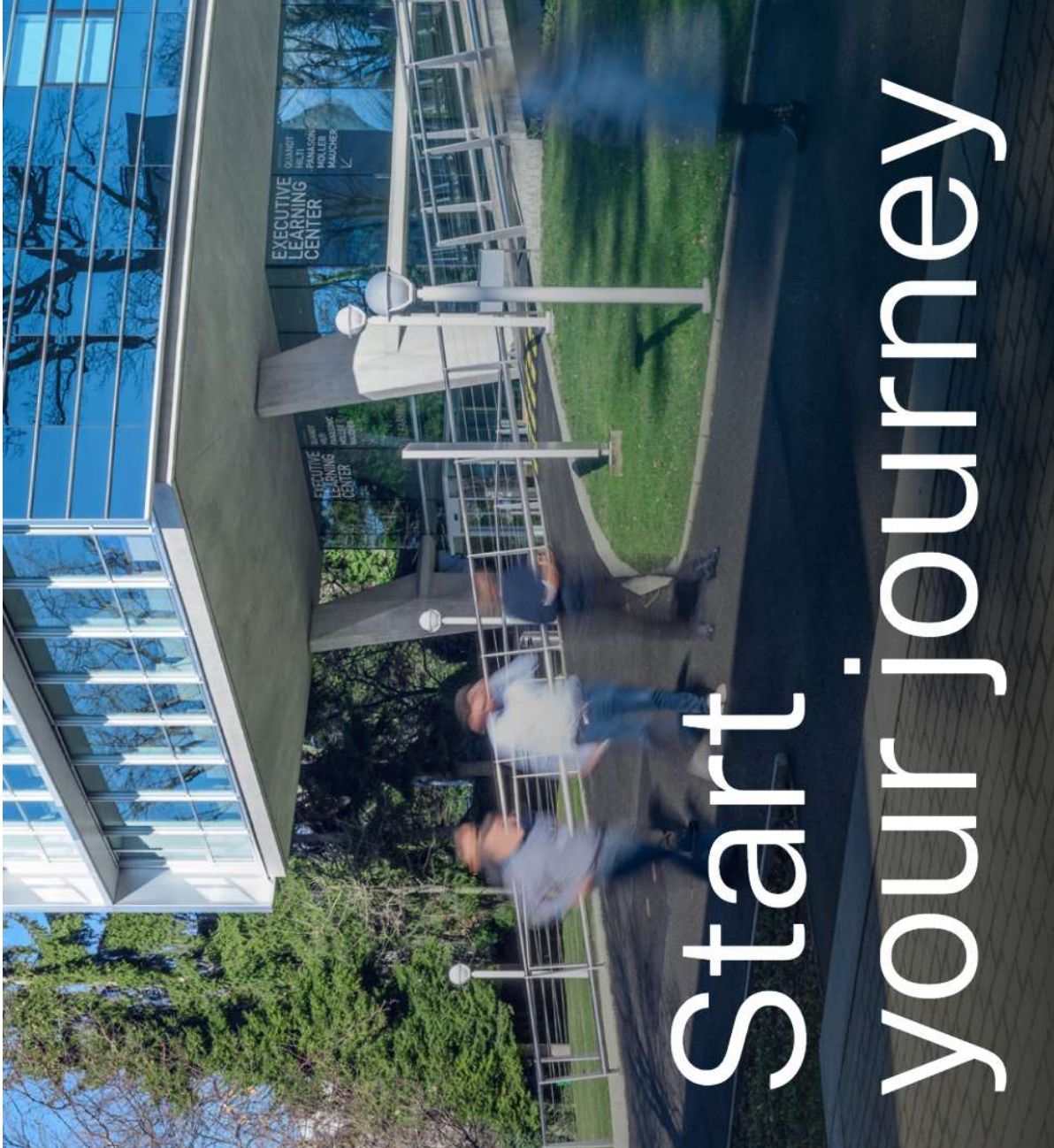
145,000⁺

alumni in over 180 countries
form a powerful network
of global connections
and opportunities.

98%

of participants would
recommend IMD to a friend
or a colleague.**

**Survey of 2025 participants.



Find out if our MBA is right for you

Get to know us better at one of our complimentary masterclasses or information sessions. This is an excellent opportunity to learn more about your potential IMD MBA experience. Let our dedicated admissions advisors answer your questions and give you application and funding advice.

Join an online event

[Online Event](#)

Get in touch with us

[Contact us](#)

Start the application process

[Apply](#)